

Key points for content creation for blended delivery

Here are the key points to consider when designing content and modules for blended delivery. Each point is linked to the relevant [Curriculum Development Principles](#) for further information. In addition, a number of short videos are used to show examples of how these points are used in some Leeds Beckett modules.

1 Keep it simple, do not use more digital tools than necessary, be consistent with the tools across a course.

See:

- Strong course identity
- Activities linked to student experience

2 Have clear expectations of what is expected from students, in terms of their engagement and contribution, and communicate this to them clearly.

See:

- Activities linked to student experience

3 Have a clear plan to enable communication between staff and students, and students and their peers.

See:

- Inclusive environment
- Personalised student support
- Activities linked to student experience

4 Ensure that the content is structured to allow for self-paced enquiry and not too overwhelming.

See:

- Key concepts
- Depth of learning
- Challenging and authentic tasks
- Vertical and horizontal integration of learning

5 Ensure **all** content and activities are accessible and inclusive to all students.

See:

- Inclusive environment
- Activities linked to student experience

6 Keep focused on core content issues, keep focus on specific, levelled key tasks and activities that students need to undertake to learn. Provide differentiated learning activities to support and challenge.

See:

- Key concepts
- Depth of learning
- Course level assessment strategy
- Challenging and authentic tasks
- Vertical and horizontal integration of learning

7 Use support tools to identify which students may be struggling or not engaging – SEMS, MyBeckett analytics, diagnostic tests/quizzes.

See:

- Depth of learning
- Inclusive environment
- Activities linked to student experience

8 Think about how students will learn if they cannot make synchronous sessions.

See:

- Depth of learning
- Inclusive environment
- Activities linked to student experience

9 A synchronous session is valuable. Do not waste it by delivering content that could have been pre-recorded.

See:

- Key concepts
- Depth of learning
- Activities linked to student experience
- Vertical and horizontal integration of learning

10 Design in the ability to adapt face to face sessions at short notice from physical to online spaces.

See:

- Key concepts
- Strong course identity
- A course level assessment strategy